



The  
Contact  
Group

Executive Presentation

Group briefing

New markets, growth potential, public private partnerships, reconstruction, shifting strategies and global expansion all create opportunities for those who know how to see and seize them.

We build  
partnerships to create  
essential value.

We see value in access.



*better*  
access

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*higher*  
potential

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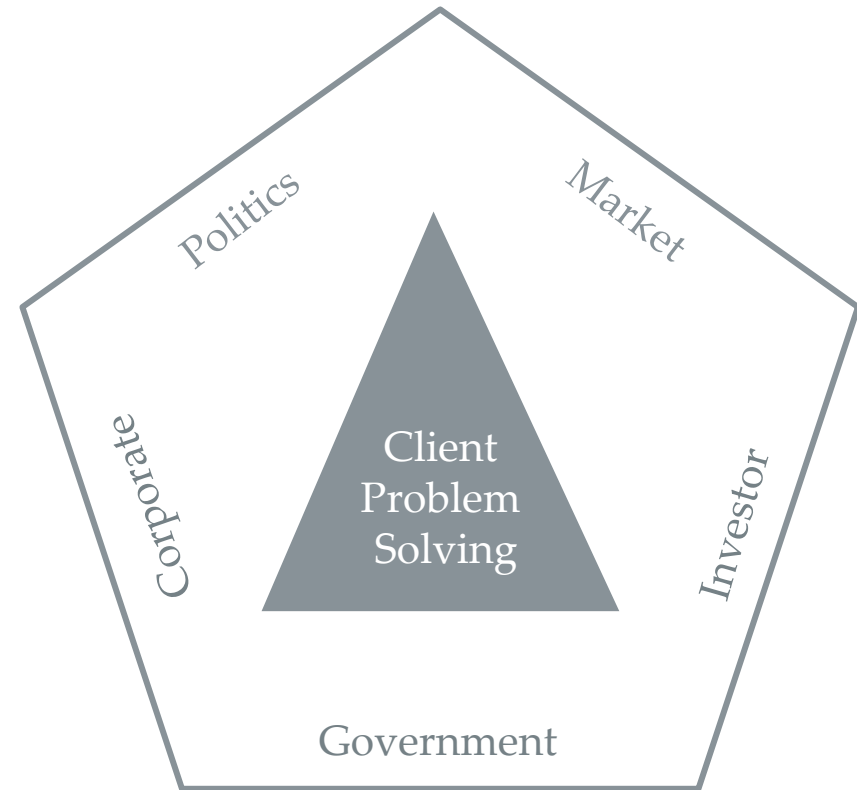
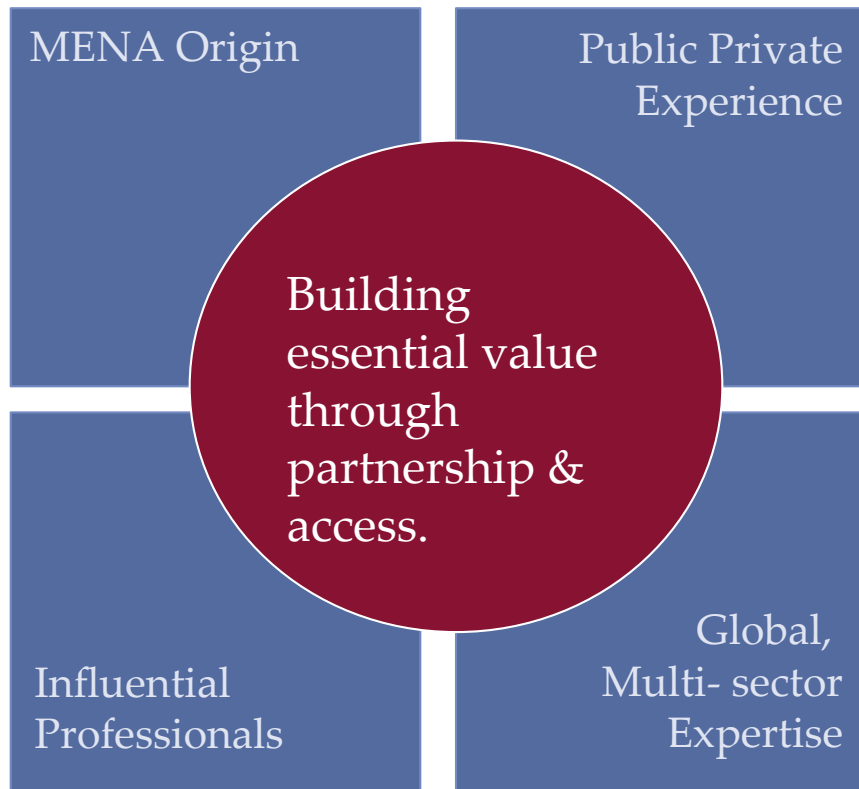
*deeper*  
insight

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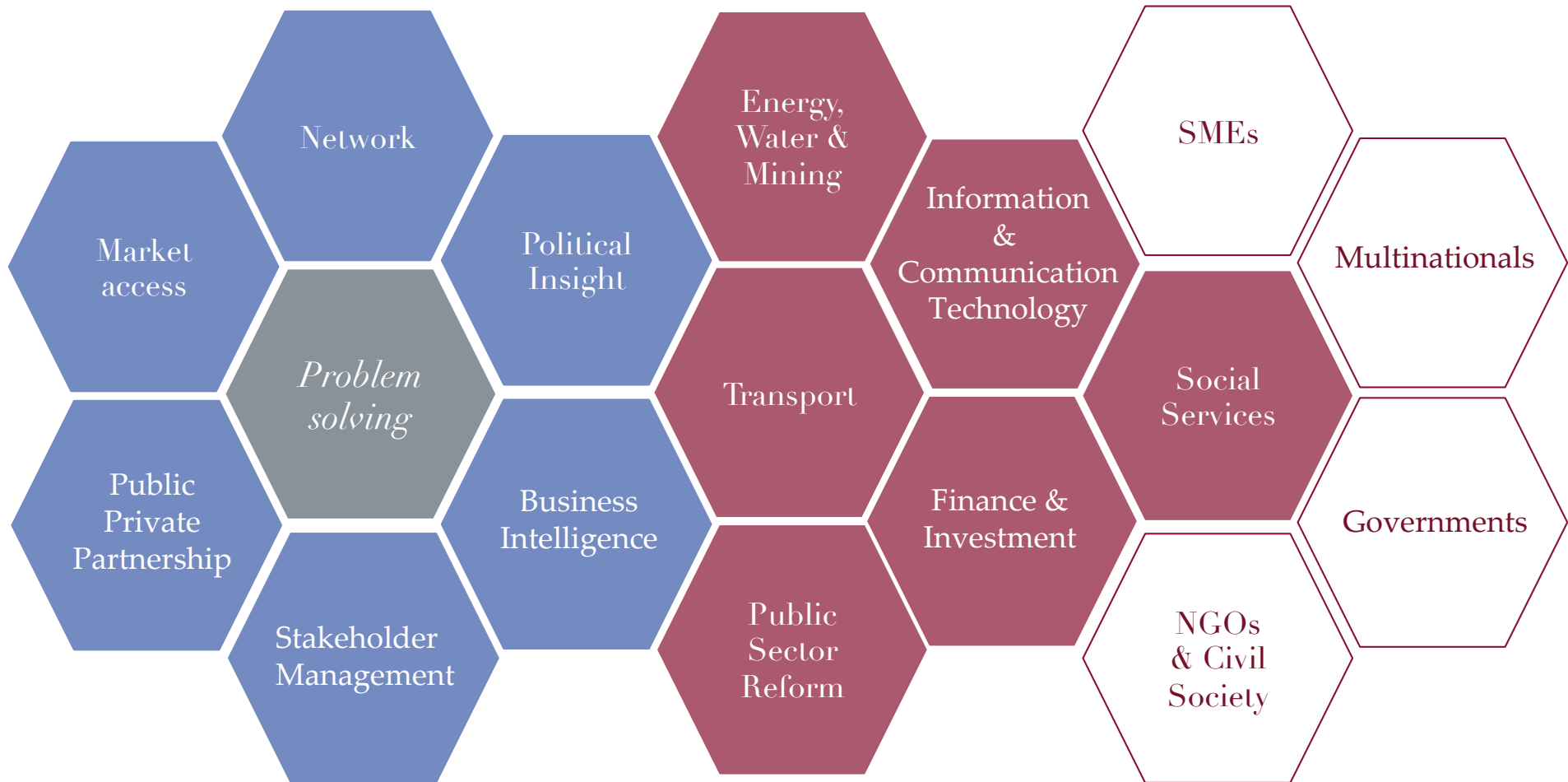
*more*  
value

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# Aligning to meet our clients' changing needs.



Knowing the issues as well as the answers.  
We have the tools to help solve problems in a wide range of key sectors for the region.



# Seize value in MENA.

Profitable growth in emerging MENA depends on building sustainable competitive advantage in partnerships.

That is the principle that underlies our strategy.

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*Founded in 2013, we pioneered the concept of access-driven strategy. From our roots in private, government and public professional services, we integrate strategic advisory and relationships with analysis capabilities leading to successful delivery.*

*We partner with organization of all sizes from SMEs, to large multinationals, to start-ups to achieve better access.*



1

Can you clearly define your markets' most essential business, government & political concerns to shape the strategies that address them?

2

Do you have a roadmap for entering and growing in MENA markets to stay at the forefront?

3

Do you have the network, access and corporate support to help you move past challenges in MENA markets?

4

Can you build the partnerships that are sustainable and that will deliver the greatest return?

5

Are your government & business stakeholders engaged & aligned?

## How can we help?

At The Contact Group, you tap into decades of access, partnerships and experience combined with cutting edge approaches, all brought together by a network of seasoned professionals who collaborate to deliver in a demanding marketplace.

### OUR BELIEFS

We believe in building sustainable public private partnerships based on integrity and trust.

We believe in enhancing the development value in our partnerships

We believe in the integrity of our service and the importance to protect our clients

We adhere to the US Foreign Corrupt Practices Act.

### OUR DELIVERABLES

Ultimately, we facilitate partnerships, provide access and build essential value, delivering successful solutions that drive sustainable results.



We believe in solid partnerships.

*Thank you.*

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